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MINOTTI

Minotti



Minotti

MINOTTI WAS FOUNDED BY ALBERTO MINOTTI IN THE 1950S. ITS ORIGINAL CRAFT DIMENSIONS WOULD CHANGE SOON: BY THE 1960S IT HAD ALREADY DEVELOPED INTO AN INDUSTRIAL ENTERPRISE. THE NEXT STEP WAS TAKEN BY RENATO AND ROBERTO MINOTTI: BETWEEN THE 1970S AND 1980S THEY MADE THEIR SURNAME INTO A NATIONALLY AND INTERNATIONALLY ACKNOWLEDGED BRAND. RESPONSIBLE FOR THE COMPANY'S STRATEGIES, THE MINOTTI BROTHERS SHARED THE CREATIVE LINE, STYLISTIC CHARACTERISTICS AND AESTHETIC PRINCIPLES WITH THE ARCHITECT RODOLFO DORDONI, WHO HAS BEEN CO-ORDINATING THE COLLECTIONS EVER SINCE 1997. 'MADE IN ITALY' MEANS THE KEY INGREDIENT OF MINOTTI'S IDENTITY. BASICALLY, THE EMPHASIS IS ON A BLEND OF TRADITION AND TECHNOLOGY. CRAFTSMANSHIP ENHANCES A PRODUCT BASED ON STATE-OF-THE-ART MECHANIZATION. MANUAL DEXTERITY CONTRIBUTES FEELING AND EMOTION TO INDUSTRIAL ACCURACY. HOWEVER, ALL OF THIS IS STILL NOT ENOUGH. IN-DEPTH RESEARCH ON MATERIALS, IMPECCABLE DETAILS, A COMPANY THOROUGHLY PREPARED TO BUILD A CONVINCING STYLE ARE ALSO REQUIRED, JUST LIKE CONTEMPORANEITY, COMFORT, RELIABILITY AND DURABILITY. THIS IS WHAT ALLOWS MINOTTI TO BE AT THE FOREFRONT OF THE INTERIOR DESIGN MARKET AND STAND OUT AS A MANUFACTURER AND MARKETER OF UPHOLSTERED PIECES AND FURNITURE DESIGNED FOR SOPHISTICATED, CONSCIOUS CUSTOMERS. SIXTY YEARS' HISTORY HAS MADE ALL OF THIS POSSIBLE. A HALLMARK WHICH HAS STRENGTHENED THE ROLE OF THE BRAND IN AN INCREASINGLY DEMANDING, COMPETITIVE AND GLOBAL MARKET, ALTHOUGH THE BACKGROUND CANNOT BE NEGLECTED IN ANY WAY. WITHIN MILAN'S DESIGN SYSTEM, WITHIN A SORT OF WORKSHOP WHERE FORMS AND TECHNICAL SOLUTIONS ARE DEVELOPED NON-STOP, MINOTTI INVESTIGATES OLDER MATERIALS AND TESTS NEWER ONES, AND DRAWS UP PROJECTS WHICH REVEAL REMARKABLE IDENTITIES. IT IS NO COINCIDENCE THAT MINOTTI WAS AND STILL IS THE BENCHMARK FOR REFINED PEOPLE, WHO FEEL AT EASE EVERYWHERE IN THE WORLD, ALTHOUGH THEY COULD NEVER GIVE UP THE LINKS WITH THEIR OWN ORIGINS, WITH THEIR OWN ROOTS, WITH A CERTAIN WAY OF APPROACHING AND ENJOYING THEIR HOMES.

DIVANO | SOFA ALLEN
BERGÈRE JENSEN
PANCHETTO | STOOL JENSEN
TAVOLINI | COFFEE TABLES PERRY
VASSOIO | TRAY TURNER
POUF DAVIS
TAPPETO | RUG DIBBETS



DIVANO | SOFA ALLEN
BERGÈRE JENSEN
TAVOLINO | COFFEE TABLE PERRY
TAVOLINI | COFFEE TABLES RILEY
TAVOLINO | COFFEE TABLE CESAR
TAPPETO | RUG DIBBETS



BERGÈRE JENSEN
TAVOLINI | COFFEE TABLES RILEY



DIVANO | SOFA ALLEN
TAVOLINI | COFFEE TABLES CESAR
TAPPETO | RUG BLUHM



BERGÈRE JENSEN
PANCHETTO | STOOL JENSEN
LIBRERIA | BOOKCASE JOHNS
TAPPETO | RUG DIBBETS



DIVANO | SOFA DONOVAN
POLTRONA | ARMCHAIR JENSEN
POUF DAVIS
TAVOLINI | COFFEE TABLES DUCHAMP
TAVOLINO | COFFEE TABLE LEGER
LIBRERIA | BOOKCASE JOHNS
TAPPETO | RUG DIBBETS



POLTRONA | ARMCHAIR JENSEN
TAVOLINO | COFFEE TABLE DUCHAMP
TAPPETO | RUG BLUHM



DIVANO | SOFA DONOVAN
TAVOLINO | COFFEE TABLE RILEY
TAVOLINO | COFFEE TABLE CESAR
TAVOLINO | COFFEE TABLE PERRY
VASSOIO | TRAY TURNER
POUF DAVIS
CONTENTORE | SIDEBORD MORRISON
TAPPETO | RUG BLUHM



DIVANO | SOFA DONOVAN
POLTRONA | ARMCHAIR JENSEN
POUF DAVIS
TAVOLINO | COFFEE TABLE PERRY
VASSOIO | TRAY TURNER
TAPPETO | RUG DIBBETS



TAVOLINO | COFFEE TABLE RILEY
TAVOLINO | COFFEE TABLE PERRY
LAZY SUSAN TURNER
POUF DAVIS
TAPPETO | RUG MATT DIBBETS





DIVANO | SOFA ANDERSEN
POLTRONA | ARMCHAIR LUGGAGE
PANCA | BENCH ANDERSEN
TAVOLINI | COFFEE TABLES CLYFFORD
LIBRERIA | BOOKCASE JOHNS HI-FI
TAPPETO | RUG DIBBETS



DIVANO | SOFA HAMILTON
POLTRONA | ARMCHAIR JENSEN
TAVOLINO | COFFEE TABLE HUBER
TAPPETO | RUG DIBBETS



DIVANO | SOFA POLLOCK
TAVOLINO | COFFEE TABLE CALDER
CONSOLLE | CONSOLE CALDER
TAVOLINO | COFFEE TABLE MUNCH
LIBRERIA | BOOKCASE JOHNS
TAPPETO | RUG KIDASSIA



DIVANO | SOFA WILLIAMS
POLTRONE | ARMCHAIRS MARTIN
TAVOLINO | COFFEE TABLE BRESSON
CONSOLE | CONSOLE WILLIAMS CONSOLE
TAPPETO | RUG DIBBETS



TAVOLO | TABLE CLAYDON
SEDIA | CHAIR MILLS
TAPPETO | RUG DIBBETS



SEDIA | CHAIR FLAVIN
POLTRONCINA | LITTLE ARMCHAIR FLAVIN
TAVOLO | TABLE CLAYDON



TAVOLO | TABLE CLAYDON
SEDIE | CHAIRS MILLS



TAVOLO | TABLE VAN DYCK
SEDIE | CHAIRS ROMA
CONTENITORE | SIDEBBOARD ARCHIPENKO



TAVOLO | TABLE TOULOUSE
SEDIE | CHAIRS BAG



CONTENITORI | SIDEBARDS MORRISON
SEDIA | CHAIR FLAVIN
POLTRONA | ARMCHAIR SAVILLE
TAPPETO | RUG DIBBETS



POLTRONA | ARMCHAIR SAVILLE
PANCHETTO | STOOL SAVILLE
TAVOLINO | COFFEE TABLE PERRY
POUF DAVIS
TAPPETO | RUG MATT DIBBETS



LETTO | BED TATLIN-SOFT
COPRILETTO | BEDSPREAD TATLIN
PLAID KLINE
POLTRONA | ARMCHAIR CASE ARMCHAIR
TAVOLINI | COFFEE TABLES PERRY
TAVOLINO | COFFEE TABLE CESAR
POUF DAVIS
TAPPETO | RUG DIBBETS

